

**THE ENVIRONMENTAL CHOICE
IS ALSO THE PROFESSIONAL ONE**

jura[®]
SWISS  MADE



**DISCOVER HOW JURA CAN
HELP YOU GO GREENER >>**



ECO FRIENDLY FACTS

The environment has become the defining and most important issue of our time. Now more than ever, we as a society are looking for better ways to conserve resources and cut back on waste. The JURA IMPRESSA series of high quality automatic espresso machines helps relieve the strain on the environment, and your budget.



WASTE REDUCTION

The JURA is a 'bean to cup' machine, meaning there are no plastic cartridges or paper filters needed to enjoy your perfectly brewed coffee. This cuts down your operating costs and waste production. Why buy a cartridge when you only need beans?



ENERGY CONSERVATION

Thanks to the Energy Save Mode (ESM©), JURA machines use up to 40% less energy and will switch to a standby mode after a desired time has passed. This saves not only energy resources, but wasted energy costs as well.



TIME MANAGEMENT

Taking energy savings one step further, the JURA uses a programmable Time Management System to turn itself ON and OFF. This ensures that the JURA will be ready when you need it, and saving money when you don't.



EFFICIENT DESIGN

With maximum efficiency in mind, the JURA uses an 'in-line water heater' which only heats the water you need for each brew. The JURA can even brew two cups at once, making it even more energy conscious and eco friendly.



The Total Solution For All Your Coffee Brewing Needs

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